



Deciding whether to source direct?

Some distributors have started to source parts direct from suppliers in China and other countries.

Although this strategy might result in lower prices, recent studies show that it is bruising the reputation of the entire aftermarket parts industry. Installers are starting to become frustrated with parts that don't fit, don't last, or don't have good warranties. That's driving them back to the OE dealers for parts and support they can trust. All of us in the aftermarket business are in this business together. Source your parts from a company that has the reputation, the technical know-how, and the support that's needed to keep everyone in the supply chain—from the distributor all the way to the vehicle owner—happy with the outcome. Gates.

One source for parts and partnership.

Know Your Parts!

CASE STUDY

Aftermarket Serpentine Belts

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